

# Facility Signage Policy

# 10.1

## Site Guidelines

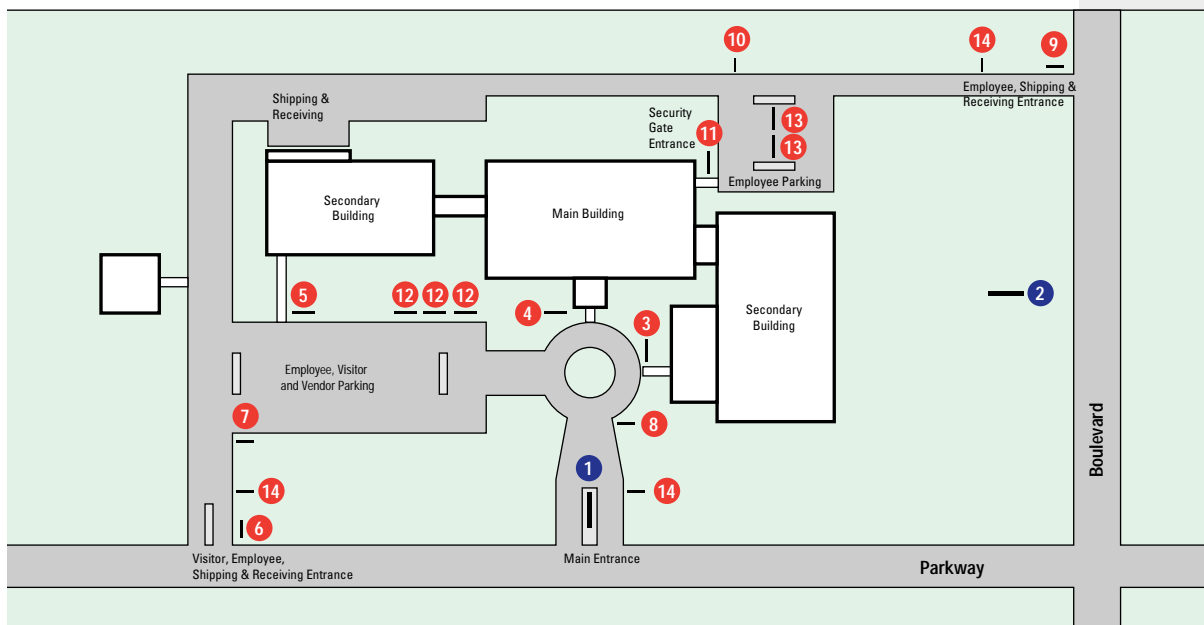
Facility signs are much more than a method of identifying buildings. The design of the signs, and the degree of consistency with which they are applied to facilities make a collective statement about the character of JM. This section illustrates the Johns Manville sign family and discusses the general design, fabrication and application criteria for each component. **This information is not to be used for vendor bids or as construction documents.** It is intended only as an overview to familiarize the reader with the range of approved signs and their proper use. Vendors are required to use the approved Design and Fabrication Control Documents.

In order to maintain the desired level of identity consistency, the guidelines to the right should be referenced during the sign planning and scheduling process.

The site diagram below illustrates a hypothetical facility environment and scheduling solution using the menu of primary, secondary, directional, safety and regulatory signs that are available in the approved sign family. These basic principles may be applied to any of our facilities. No other sign styles beyond those illustrated in this manual may be used, unless approved by Johns Manville External Affairs.

1. Municipal sign codes and landlord requirements must always be verified in order to develop a realistic and effective scheduling plan.
2. Reference Americans with Disabilities Act (ADA) requirements. This legislation impacts signs and planning in pedestrian accessible areas.
3. Schedule signs only on necessary sight lines. Oversigning a facility projects a poor image and lack of sensitivity to the community environment.
4. Select sign sizes that satisfy basic viewing distance requirements and are in scale with the building architecture.
5. Position wall-attached signs to integrate with and complement the structural detail of the building.
6. Building color and finishing should not clash with or diminish the visibility of the sign color statement. Refurbish these areas in neutral finishes if sign attachment is necessary.

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|---|--|
| 1 <b>Primary Signage:</b> Pylon         | 8 <b>Secondary Signage:</b> Directional  |
| 2 <b>Primary Signage:</b> Lawn Sign     | 9 <b>Secondary Signage:</b> Directional  |
| 3 <b>Secondary Signage:</b> Directional | 10 <b>Secondary Signage:</b> Directional |
| 4 <b>Secondary Signage:</b> Directional | 11 <b>Secondary Signage:</b> Directional |
| 5 <b>Secondary Signage:</b> Directional | 12 <b>Secondary Signage:</b> Regulatory  |
| 6 <b>Secondary Signage:</b> Directional | 13 <b>Secondary Signage:</b> Regulatory  |
| 7 <b>Secondary Signage:</b> Directional | 14 <b>Secondary Signage:</b> Directional |



# Primary Signage: Freestanding Lawn Sign

## 10.2

### Freestanding Lawn Sign

This type of signage is intended to provide primary identification for the facility to visitors, employees and passerby traffic. These signs are available in a variety of sizes, configurations and illumination methods to accommodate most circumstances found at Johns Manville facilities.

These signs come in three sizes and are intended for use at the primary visibility point of the facility. They are available in illuminated or non-illuminated options.



Preferred Signature Use



Retro-Fit Signature Use

Sign Type	Height	Width	Depth	Sq. Ft.
<b>Lawn Sign (Illuminated and Non-Illuminated)</b>				
B11/B1	11'-0"	20'-3/8"	1'-10"	220'
B12/B2	7'-7"	13'-11 3/8"	1'-6"	105'
B13/B3	6'-0"	11'-1"	1'-2"	66'



Freestanding Lawn Sign

# Primary Signage: Freestanding Pylon

## 10.3

### Freestanding Pylon

This type of signage is intended to provide primary identification for the facility to visitors, employees and passerby traffic. These signs are available in a variety of sizes, configurations and illumination methods to accommodate most circumstances found at Johns Manville facilities.

These signs come in four sizes and are intended for use at the key wayfinding points of the facility. They are available in illuminated or non-illuminated options.

Sign Type	Height	Width	Depth	Sq. Ft.
<b>Pylon Sign (Illuminated or Non-Illuminated)</b>				
A130/A30	30'	20'-11"	2'-6"	325.5'
A125/A25	25'	17'-5 1/4"	2'-1"	224.5'
A120/A20	20'	13'-11 3/8"	1'-8"	145'
A116/A16	16'	11'-1"	1'-6"	96'



Freestanding Pylon

# Primary Signage: Wall-Attached Cabinet

10.4

## Wall-Attached Cabinet

This type of signage is intended to provide primary identification for the facility to visitors, employees and passerby traffic. These signs are available in a variety of sizes, configurations and illumination methods to accommodate most circumstances found at Johns Manville facilities.

These signs come in two signature formats and are intended for use when a freestanding sign is not practical due to limited available yard space. They are available in illuminated or non-illuminated options.

Sign Type	Height	Width	Depth	Sq. Ft.
<b>Wall-Attached Cabinet (Illuminated and Non-Illuminated)</b>				
C11/C1	6'-6"	13'-11 3/8"	11"	91'
C12/C2	5'-2"	11'-1"	10"	55'
C13/C3	4'-0"	8'-7"	10"	34'
C14/C4	3'-0"	6'-6"	10"	19'



Retro-Fit Signature Use

### Wall-Attached Cabinet - Preferred Signature Use

Sign Type	Height	Width	Depth	Sq. Ft.
<b>Wall-Attached Cabinet - Extended Format B Signature (Illuminated and Non-Illuminated)</b>				
D11A/D1A (with Facility Name)	3'-10"	15'-8"	10"	62'
D11B/D1B	2'-6"	15'-8"	10"	39'
D12A/D2A (with Facility Name)	3'-3/4"	12'-6 1/2"	10"	37.5'
D12B/D2B	2'-0"	12'-6 1/2"	10"	25'
D13A/D3A (with Facility Name)	2'-3 3/4"	9'-6"	10"	21.5'
D13B/D3B	1'-6"	9'-6"	10"	14.5'

# Primary Signage: Wall-Attached Letters

# 10.5

## Wall-Attached Letters

This type of signage is intended to provide primary identification for the facility to visitors, employees and passerby traffic. These signs are available in a variety of sizes, configurations and illumination methods to accommodate most circumstances found at Johns Manville facilities.

These signs come in various sizes and are intended for use when a freestanding sign is not practical due to limited available yard space. They are available in illuminated or non-illuminated options.

Sign Type	Height (Symbol)	Width	Depth
<b>Wall-Attached Letters (Light- and Dark-Value Backgrounds)</b>			
E30G/E30W*	44 7/8"	31'-5"	6"
F30G/G30G/F30W/G30W**	44 7/8"	31'-5"	4"
E24G/E24W*	36"	25'-2 1/2"	6"
F24G/G24G/F24W/G24W**	36"	25'-2 1/2"	3"
E16G/E16W*	24"	16'-9 1/4"	5"
F16G/G16G/F16W/G16W**	24"	16'-9 1/4"	2"
E12G/E12W*	18"	12'-7 1/4"	5"
F12G/G12G/F12W/G12W**	18"	12'-7 1/4"	1"
F8G/G8G/F8W/G8W**	12"	8'-4 5/8"	1"

\*Illuminated

\*\*Dimensional or Plate Letters



Wall-Attached Letters (Preferred Signature Use)



Retro-Fit Signature Use



# Secondary Signage: Directional & Safety

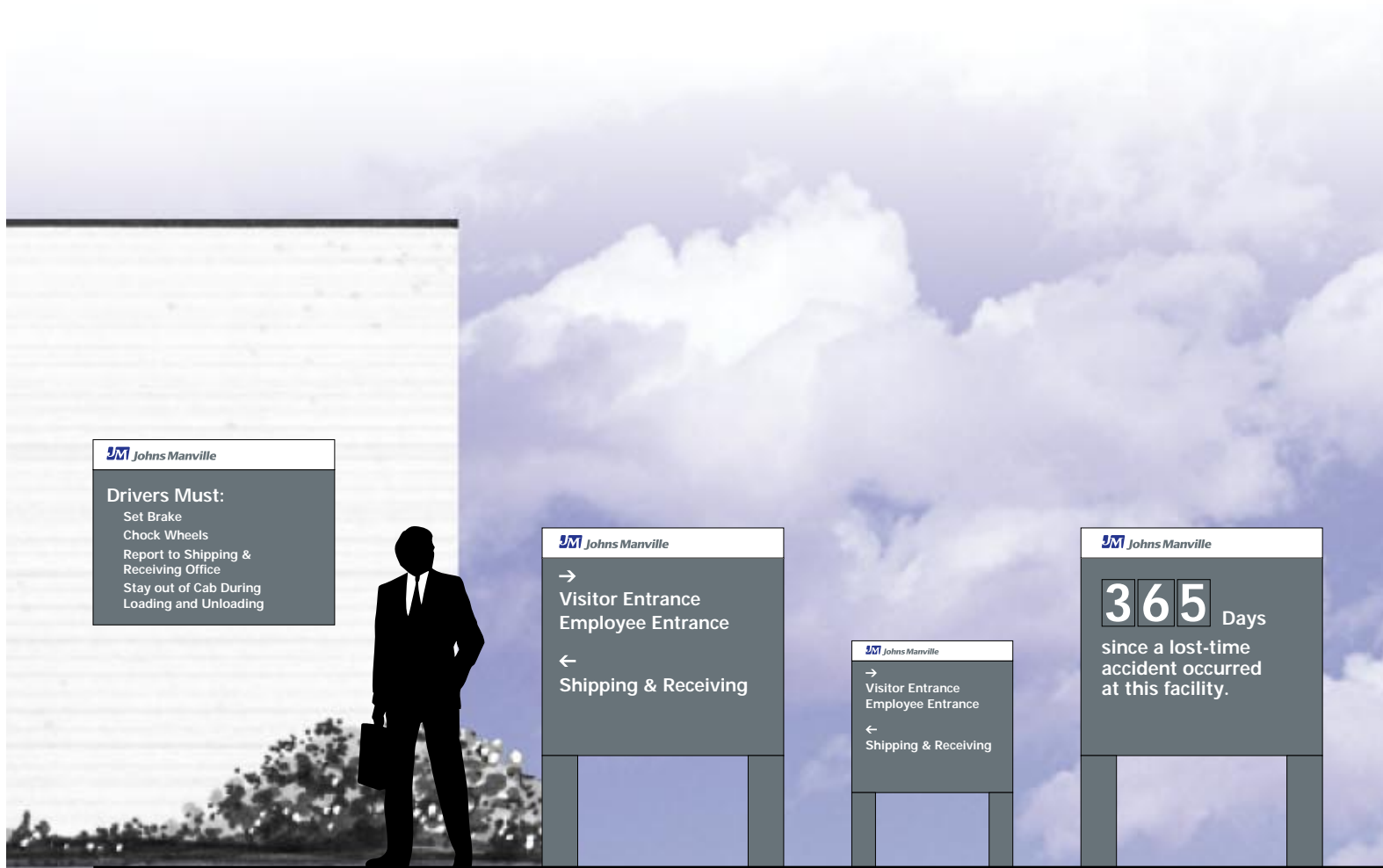
# 10.6

## Directional & Safety Signs

This type of signage is intended to provide directional wayfinding, facility regulatory information and entrance identification. These signs are available in a variety of sizes and configurations to accommodate most circumstances found at Johns Manville facilities.

The directional signs come in two sizes and are intended for use at the key wayfinding points of the facility. The safety sign comes in one size. All are available in non-illuminated options only.

Sign Type	Height	Width	Depth	Sq. Ft.
<b>Freestanding Directional &amp; Safety Signs</b>				
H1	6'-0"	3'-6"	3 1/4"	13.5'
H2	4'-0"	2'-1 3/8"	2 1/2"	6'
<b>Wall-Attached Directional</b>				
H3	3'-0" (Minimum)	3'-6"		10.5'



Wall-Attached Directional Sign

Freestanding Directional Signs

Safety Sign

## Secondary Signage: Regulatory & Safety

# 10.7

### Freestanding Regulatory & Safety Signs

This type of signage is intended to provide directional wayfinding, facility regulatory information and entrance identification. These signs are available in a variety of sizes and configurations to accommodate most circumstances found at Johns Manville facilities.

These signs come in two sizes and are intended for use at the key wayfinding points of the facility. They are available in non-illuminated options only.



Freestanding Regulatory Signs

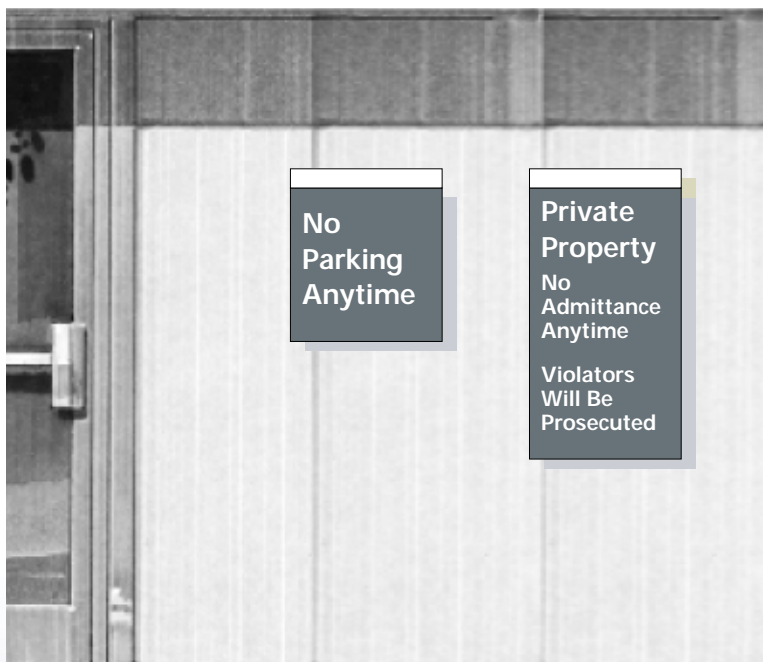
# Secondary Signage: Regulatory Signs

## 10.8

### Fence & Wall-Attached Regulatory Signs

This type of signage is intended to provide directional wayfinding, facility regulatory information and entrance identification. These signs are available in a variety of sizes and configurations to accommodate most circumstances found at Johns Manville facilities.

These signs come in two sizes and are intended for use on fencing or walls throughout a facility.



Wall-Attached Regulatory Signs



Fence-Attached Regulatory Signs



## Secondary Signage: Door Graphics

10.9

### Door Graphics

This type of signage is intended to provide directional wayfinding, facility regulatory information and entrance identification. This sign comes in one size and are intended for use on glass entrance doors to a facility.



Door Graphics

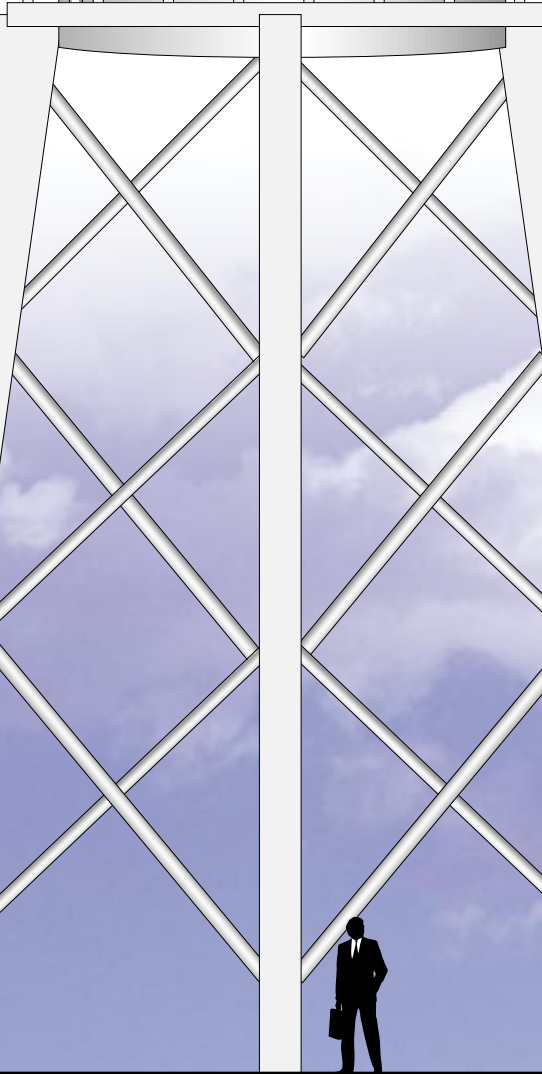
# Custom Signage: Water Towers & Tanks

10.10

## Water Towers & Tanks

There will be instances where a standard Johns Manville sign component cannot be utilized. Such instances include water tower and tank graphics. A policy for reidentifying these structures is developed so that all occurrences will look consistent with the new Johns Manville identity program.

There are two options for decoration, depending on the height and circumference of the facility structure.



Water Tower



Storage Tank

## Custom Signage: Interior Signage

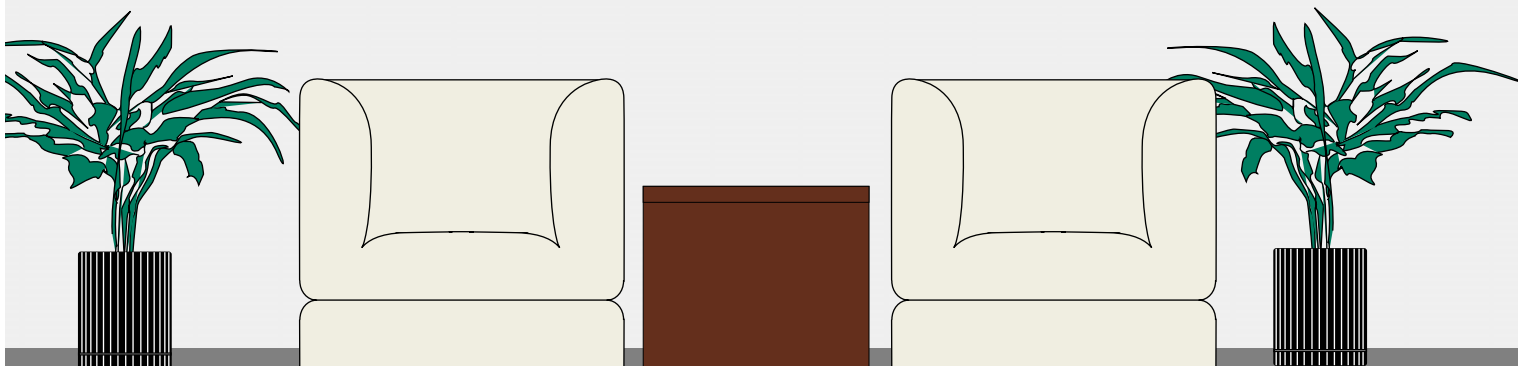
10.11

### Interior Signage

This type of signage is intended as an enhancement to a lobby or reception area. These signs utilize dimensional plate letters and symbols which integrate into the architecture. The signature is to be mounted on a wall surface in a prominent location, at eye level, and may be illuminated by recessed ceiling mounted lamps.

In most cases, a full-color rendering of the Johns Manville signature is not appropriate. The use of rich architectural materials such as aluminum, satin gold finish, or dark bronze is encouraged.

The preferred materials for use are a bright polished stainless steel symbol, with a horizontal brushed stainless steel or aluminum logotype, mounted on a neutral background. Painted acrylic material is also acceptable, but is not preferred. The use of plant location maps, additional text, or other distracting graphics is not allowed.



Interior Plate Letters