

Solid Relationships Keep Projects Running Smoothly

Collaboration between insulation contractor, independent distributor and JM makes apartment complex project possible

When you're building a 300-unit apartment complex, comprised of 11 total buildings, you're going to need a lot of insulation. And construction projects often move quickly, so contractors need what they need, without having to wait.

That's part of why the strong relationship between JG Insulation Inc. and independent distributor Jones Heartz Building Supply is so important, and why Jones Heartz also maintains strong ties with Johns Manville — acquiring products that are needed in a timely fashion.

"Jones Heartz is locally owned and grown, and having a great partnership with local contractors like JG helps us all grow in our organic market," said Sean Toal, Exterior and Insulation Division Manager for Jones Heartz. "Plus, the support we get from Johns Manville is unmatched. The technical knowledge and support are what we need."

Project Coordination

Getting product consistently and when needed was big on a recent project in Denver. The Aster Conservatory Green is a collection of studio, one, two and three-bedroom apartments. The units are split among 10 buildings, plus there's an additional clubhouse, and when completed will have amenities including garages, outdoor kitchens, a fire pit, dog run and more.

PRODUCT

JM Unfaced Fiberglass Batts and Rolls

LOCATION

Aster Conservatory Apartments Denver, CO

INSTALLER

JG Insulation Inc.

SUPPLIER

Jones Heartz Building Supply



JM Unfaced Fiberglass Batts and Rolls







JG began work on the project in September 2023, installing fiberglass insulation batts throughout the units. They needed a variety of R-values, everything from R-11 to R-30. In total combined, they used more than 753,000 feet of fiberglass insulation.

"Jones Heartz is always our first option – how soon can they get our materials?" said Katie Carver, Estimator for JG. "They're really good at helping us come up with alternatives if something isn't available.

"We like JM because they have consistent quality with the batts, whereas other manufacturers sometimes have good batches and bad batches. And with JM, we can get documentation for products from our rep right away. We can even get a tech on the phone if there's an issue with something."

Future Planning

JG and Jones Heartz have regular one-month lookahead conversations so they can plan for what's on the horizon. It gives Jones Heartz the ability to make sure they can provide the insulation needed so that JG can stay on schedule.

"It helps us line up everything perfectly," Carver said. "We get a truck lined up and we're ready to roll. A lot of these projects are fast-tracked, so it's really important."



With approximately 25-30 workers on the project any given day, JG expects to finish their installation in June, with the entire build as a whole slated for completion in August.

JG Insulation Inc.

Started in 2017, JG Insulation is family owned and operated, and is named for President Lori Carver's dad, Joe Guardado, who previously owned an insulation company. Many of JG's projects are on the Colorado front range, although they service all of Colorado and portions of southern Wyoming. JG employs nearly 50 people, and almost all of its work is commercial, including multifamily builds and warehouses.

Jones Heartz Building Supply

Jones Heartz was founded in 1997 and employs more than 250 people. Owned by Kodiak Building Partners, Jones Heartz is part of the AD Buying Group, which gives Jones Heartz the buying power to be competitive in the market as an independent distributor.

For JM customer support or technical assistance, call 1-800-293-3393.





