



# FEWER PAILS, MORE PROFITS

JM TPO WATER-BASED  
MEMBRANE ADHESIVE  
applies easier and goes farther  
so your dollars can too

## DO THE MATH. JM TPO ADHESIVE IS YOUR SOLUTION.

Since JM TPO adhesive spreads farther than the competitors' water-based adhesives, that means more squares per bucket and more money in your pocket.

### FOR A 50,000 ft<sup>2</sup> (500 squares) JOB:

In addition to the savings, you'll have 27 fewer pails to transport, haul up to the roof and worry about at the site.

**77**  
PAILS

@ 130 ft<sup>2</sup>/gal

**50**  
PAILS

@ 200 ft<sup>2</sup>/gal

THIS IS THE MONEY  
YOU COULD BE SAVING  
(more to cover, more to save)

THE COMPETITION'S ADHESIVE  
(133 ft<sup>2</sup>/gal)

OUR PREVIOUS JM TPO MEMBRANE ADHESIVE (WATER-BASED)  
(120 ft<sup>2</sup>/gal)

OUR NEW JM TPO WATER-BASED MEMBRANE ADHESIVE (220 ft<sup>2</sup>/gal)

200 150 100 50 ft<sup>2</sup>/gal

(Savings vary based on substrate used and may be impacted by environmental factors during installation)



# INCREASE YOUR PROFITS WITHOUT LOWERING YOUR STANDARDS

JM TPO offers lots of advantages. Savings is just one.

1

## COLOR CHANGE INDICATOR



when it switches color,  
it's ready to install

2

## GREAT VERTICAL-WALL APPLICATION

considerable  
green strength

3

## NEW AND IMPROVED SPREADABILITY

every bucket goes  
farther, so you  
buy fewer

## JM TPO Water-Based Membrane Adhesive Coverage Rates

ONE-SIDED* HORIZONTAL SURFACES	SUBSTRATE		MEMBRANE	TOTAL INSTALLED FT <sup>2</sup> /GAL
	ENRGY 3®	140-180 ft <sup>2</sup> /gal	0 ft <sup>2</sup> /gal	140-180 ft <sup>2</sup> /gal
	Invinsa®	180-220 ft <sup>2</sup> /gal	0 ft <sup>2</sup> /gal	180-220 ft <sup>2</sup> /gal
	JM® SECUROCK®	160-200 ft <sup>2</sup> /gal	0 ft <sup>2</sup> /gal	160-200 ft <sup>2</sup> /gal

It covers better, it's easier to install and it's the smarter buy.



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