

## MARKETING BULLETIN Roofing Systems

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Bulletin Number: M24-001 Date: January 17, 2024 Distribution: External

## Introducing JM PVC SD Plus Fleeceback

Johns Manville is excited to announce the launch of our JM PVC SD Plus Fleeceback product line. Johns Manville recognizes that many of our customers have been anxiously awaiting the introduction of JM PVC SD Plus Fleeceback. Johns Manville will offer a 60mil and 80mil product in both a 76", as well as a 144" configuration which can provide added labor savings with less welded seams.

These new products will continue to utilize the same proven Johns Manville PVC SD Plus formulation our customers have come to trust, while adding the durability and application flexibility of the Johns Manville fleeceback product offerings.

Johns Manville will offer the following products SKU's effective February 12th, 2024, out of our Hazelton, Hillsboro, and Lathrop stocking locations.

Product	SKU
JM PVC SD PLUS 60 FB 76"X90' WHITE	70008978
JM PVC SD PLUS 60 FB 144"X90' WHITE	70008979
JM PVC SD PLUS 80 FB 76"X75' WHITE	70008980
JM PVC SD PLUS 80 FB 144"X75' WHITE	70008981

Additional product information, data sheets, details, assembly plates and specifications can be found at www.JM.com.

Please contact your JM Sales Team and/or Regional Service Account Specialist with any questions. Thank you for your continued support.

Brandon Mark
PVC Product Manager